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COLLEGE FOOTBALL ASSOCIATION

Charles M. Neinas, Executive Director

E. Roger Sayers
Chairman of the Board
President
University of Alabama
Box 870100
Tuscaloosa, Alabama 35487

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Fred Jacoby
Secretary/Treasurer
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Southwest Conference
P.O. Box 569420
Dallas, Texas 75356

FEDERAL COMMUNICATIONS COMMISSION

OFFICE OF THE SECRETARY

6688 Gunpark Drive, Suite 201, Boulder, CO 80301-3339 (303) 530-5566 FAX (303) 530-5371

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**Before the
Federal Communications Commission
Washington, D.C. 20554**

FCC - MAIL ROOM

In the Matter of

Implementation of Section 26 of the
Cable Television Consumer Protection
and Competition Act of 1992

Inquiry into Sports Programming
Migration

PP Docket No. 93-21

Cover Page Date: April 6, 1993

Comments submitted by the College Football Association, Boulder, Colorado (re-submission of a March 26, 1993 communication directed to the Office of the Secretary, Federal Communications Commission, Washington, D.C. 20554).

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March 26, 1993

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Office of the Secretary
Federal Communications Commission
Washington, DC 20554

93-21

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To Whom It May Concern:

This communication is directed to your attention in response to the notice of inquiry that was released pursuant to the implementation of Section 26 of the Cable Television Consumer Protection and Competition Act of 1992.

The College Football Association consists of 67 major football playing universities (see enclosed descriptive material about the CFA). Commencing with the 1984 football season, the CFA has represented its members in television negotiations and has had television contracts with ABC from 1984 through 1986 and from 1991 through 1995, with CBS from 1987 through 1990, and with ESPN from 1984 through 1995.

The CFA has seven constituent groups involving the six conferences and those members that do not belong to a conference that are identified as Independents. Each constituent group appoints a representative to serve on the CFA Television Committee, which has the responsibility for drafting a plan which is submitted to the membership for its approval. Participation in the CFA Television Plan is voluntary and a university remains a member in good standing of the organization should it choose not to participate in the television plan. For example, the University of Notre Dame is currently not a participant in the CFA Television Plan. The Atlantic Coast Conference did not participate in 1985 and 1986, but subsequently decided to become a participant commencing with the 1987 contracts. Currently there are 63 of the 67 members participating in the CFA Television Plan and adhering to the contracts developed with ABC and ESPN. Those members not participating are Notre Dame, which negotiated a television arrangement with NBC, Fresno State University and the University of Tulsa, who became members of the CFA subsequent to the development of the current contracts with ABC and ESPN (both institutions will be eligible to participate in any future CFA Television Plans), and the University of Southwest Louisiana, which is an associate member and only active members may subscribe to the CFA Television Plan.

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The CFA Television Plan provides that ABC and ESPN have a right of first refusal to those games played by CFA members. The rights to those games not selected by either ABC or ESPN revert back to the university and may be assigned or sold at the institution's discretion. The CFA Plan and contracts allow member institutions to televise their games without geographical restriction provided such contests commence not later than 12:10 p.m. local time (with the exception that such games may not be sold to CBS, NBC or Fox networks) and, as a result, there are four conferences that have arranged for a televised package in cooperation with syndicators. Those four conferences are the Atlantic Coast Conference, Big East Conference, Southeastern Conference and Southwest Conference. In addition, a number of individual CFA members have made arrangements for telecasts of games on a local or regional basis.

In addition, CFA members may make arrangements to televise games on a point-to-point basis serving the home markets of the participating teams and on pay-per-view or closed circuit at other times during the day, including those time periods when ABC or ESPN may be televising games from the CFA package.

The basic objectives of the CFA Television Plan are to (1) provide quality college football to the television viewer, (2) develop opportunities for CFA members to gain television exposure (44 of the 63 participating members appeared on ABC and/or ESPN during the 1992 football season), and (3) generate revenue for the membership. The CFA contracts with ABC and ESPN are for a five-year period embracing the football seasons of 1991 through 1995 for which the CFA receives \$300 million (\$175 million from ABC and \$125 from ESPN).

Per the notice of inquiry, we have included the list of games that have been televised both over-the-air and on cable as part of the CFA Television Package commencing in 1984 and continuing through 1992. You will note that in 1984, ABC televised a total of 20 games and ESPN televised a total of 15 games. During the 1992 football season, ABC televised 33 games and ESPN televised 27 games. It is estimated that in 1993, ABC will televise 35 games and ESPN will televise 27 games. Also, it should be noted that ABC has a contract with the Big Ten and Pacific-10 Conferences and games from both packages are sometimes televised concurrently in different sections of the country that attempt to satisfy the interests of the viewer.

The CFA contract with ABC allows the network to exhibit CFA games in a minimum of 16 and a maximum of 20 exposures per season, with the right to televise a minimum of 25 and a maximum of 35 games each season. ESPN has the right to televise either 27 or 28 games per season, primarily in prime time. There are no blackout restrictions contained in the CFA's contracts with ABC or ESPN. The best data that we have available indicates that when a CFA game is televised, it does not jeopardize attendance. It should be recognized, however, that a game televised pursuant to the CFA contracts with ABC and ESPN are generally considered attractive games where there is considerable public interest.

Office of the Secretary
March 26, 1993
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In addition to the opportunity to televise games live, as described above, CFA members may also televise their games on a delay basis on Saturdays commencing at 11:00 p.m. Eastern Time,

COLLEGE FOOTBALL ASSOCIATION

MEMBERSHIP LIST

Member Conferences: Atlantic Coast Conference, Big East Conference, Big Eight Conference, Southeastern Conference, Southwest Conference and Western Athletic Conference

ATLANTIC COAST CONFERENCE

Clemson University
Duke University
Florida State University
Georgia Tech
Maryland, University of
North Carolina, University of
North Carolina State University
Virginia, University of
Wake Forest University

BIG EAST CONFERENCE

Boston College
Miami, University of
Pittsburgh, University of
Rutgers University
Syracuse University
Temple University
Virginia Tech
West Virginia University

BIG EIGHT CONFERENCE

Colorado, University of
Iowa State University
Kansas, University of
Kansas State University
Missouri, University of
Nebraska, University of
Oklahoma, University of
Oklahoma State University

SOUTHEASTERN CONFERENCE

Alabama, University of
Arkansas, University of
Auburn University
Florida, University of
Georgia, University of
Kentucky, University of
Louisiana State University
Mississippi, University of
Mississippi State University
South Carolina, University of
Tennessee, University of
Vanderbilt University

SOUTHWEST CONFERENCE

Baylor University
Houston, University of
Rice University
Southern Methodist University
Texas (at Austin), University of
Texas A & M University
Texas Christian University
Texas Tech University

WESTERN ATHLETIC CONFERENCE

Brigham Young University
Colorado State University
Fresno State University
Hawaii, University of
New Mexico, University of
San Diego State University
Texas (at El Paso), University of
United States Air Force Academy
Utah, University of
Wyoming, University of

INDEPENDENTS

Cincinnati, University of
East Carolina University
Louisville, University of
Memphis State University
Notre Dame, University of
Pennsylvania State University
Southern Mississippi, University of
Tulane University
Tulsa, University of
United States Military Academy
United States Naval Academy

ASSOCIATE MEMBER

Southwestern Louisiana, University of

Membership Total = 67

1992 ABC SCHEDULE

| | | |
|-------|---|------------|
| 09/05 | Texas A&M at LSU (Regional) | 3:30 PM |
| | USC at San Diego State (Regional) <i>Notre Dame at Northwestern (Regional)</i> | |
| | <i>Miami at Iowa (National)</i> | 8:00 PM |
| 09/12 | Tennessee at Georgia (Regional) | 3:30 PM |
| | Texas at Syracuse (Regional) | |
| | Missouri at Illinois (Regional) | |
| | Bowling Green at Ohio State (Regional) | |
| | Oregon at Stanford (Regional) | |
| 09/19 | Florida at Tennessee (Regional) | 12:00 Noon |
| | USC at Oklahoma (Regional) | |
| | Illinois at Houston (Regional) | |
| | <i>Notre Dame at Michigan State (National)</i> | 3:30 PM |
| 09/26 | Iowa at Colorado (Regional) | 3:30 PM |
| | Mississippi at Georgia (Regional) | |
| | Houston at Michigan (Regional) | |
| | San Diego State at UCLA (Regional) | |
| 10/03 | Florida State at Miami (National) | 12:00 Noon |
| | <i>Iowa at Michigan (Regional)</i> | 3:30 PM |
| | <i>USC at Washington (Regional)</i> | |
| 10/10 | Miami at Penn State (National) | 12:00 Noon |
| | Oklahoma - Texas at Dallas (Regional) | 3:30 PM |
| | Clemson at Virginia (Regional) | |
| | California at Washington (Regional) | |
| | Michigan State at Michigan (Regional) | |
| 10/17 | Boston College at Penn State (Regional) | 12:00 Noon |
| | Auburn at Florida (Regional) | |
| | <i>UCLA at Washington (Regional)</i> | |
| | Alabama at Tennessee (Regional) | 3:30 PM |
| | Michigan at Indiana (Regional) | |
| | Cal at USC (Regional) | |
| 10/24 | Penn State at West Virginia (Regional) | 3:30 PM |
| | Baylor at Texas A&M (Regional) | |
| | Georgia Tech at North Carolina (Regional) | |
| | Ohio State at Michigan State (Regional) | |
| | Washington State at USC (Regional) | |

1992 ABC SCHEDULE (continued)

| | | |
|-------|--|------------|
| 10/31 | Georgia at Florida (Regional) <i>Ohio State at Iowa (Regional)</i> <i>Stanford at Washington (Regional)</i> | 3:30 PM |
| 11/07 | Alabama at LSU (Regional) San Diego State at Wyoming (Regional) Louisville at Texas A&M (Regional) <i>Washington at Arizona (Regional)</i> <i>Wisconsin at Michigan State (Regional)</i> | 3:30 PM |
| 11/14 | <i>Illinois at Michigan (National)</i> | 12:00 Noon |
| | Syracuse at Boston College (Regional) Georgia at Auburn (Regional) Colorado at Kansas (Regional) <i>Ohio State at Indiana (Regional)</i> <i>Arizona at USC (Regional)</i> | 3:30 PM |
| 11/21 | <i>Michigan at Ohio State (National)</i> | 12:00 Noon |
| | Fresno State at San Diego State (Regional) TCU at Texas A&M (Regional) Miami at Syracuse (Regional) <i>Washington at Washington State (Regional)</i> | 3:30 PM |
| 11/26 | Auburn at Alabama (National) | 1:00 PM |
| 11/27 | Nebraska at Oklahoma (National) | 1:30 PM |
| 11/28 | Florida at Florida State (National) | 12:00 Noon |
| | <i>Notre Dame at USC (National)</i> | 8:00 PM |
| 12/05 | Army vs. Navy (National) | 12:00 Noon |

[NOTE: Big Ten/PAC-10 Package games are listed in italics.]

*All times Eastern

1992 ESPN SCHEDULE

| | | |
|-------|--|---------|
| 09/03 | <i>Oklahoma at Texas Tech</i> | 8:00 PM |
| 09/05 | Mississippi State at Texas | 7:30 PM |
| 9/10 | <i>San Diego State at BYU</i> | 8:00 PM |
| 9/12 | Florida State at Clemson | 7:30 PM |
| 9/17 | <i>Pittsburgh at Rutgers</i> | 8:00 PM |
| 09/19 | Ohio State at Syracuse | 6:30 PM |
| 09/24 | <i>California at Kansas</i> | 8:00 PM |
| 09/26 | Clemson at Georgia Tech | 7:30 PM |
| 10/01 | <i>Florida at Mississippi State</i> | 8:00 PM |
| 10/03 | Tennessee at LSU | 7:30 PM |
| 10/08 | <i>Colorado at Missouri</i> | 8:00 PM |
| 10/10 | Notre Dame at Pittsburgh | 7:30 PM |
| 10/17 | Florida State at Georgia Tech | 4:00 PM |
| | Oklahoma at Colorado | 7:30 PM |
| 10/24 | Air Force at San Diego State | 7:30 PM |
| 10/29 | <i>Southern Mississippi at East Carolina</i> | 8:00 PM |
| 10/31 | Colorado at Nebraska | 4:00 PM |
| | West Virginia at Miami | 7:30 PM |
| 11/05 | <i>Iowa State at Kansas State</i> | 8:00 PM |
| 11/07 | Kansas at Nebraska | 7:30 PM |
| 11/12 | <i>Texas A&M at Houston</i> | 8:00 PM |
| 11/14 | Alabama at Mississippi State | 7:30 PM |
| 11/21 | Pittsburg at Penn State | 4:00 PM |
| | (USC at UCLA) | 7:30 PM |
| 11/26 | <i>Texas A&M at Texas</i> | 8:00 PM |
| 11/27 | LSU at Arkansas | 4:00 PM |
| 11/28 | Georgia Tech at Georgia | 4:00 PM |
| | Miami at San Diego State | 7:30 PM |

•All Times Eastern

•NOTE: The Thursday night schedule is in italics

•The Pac-10 game is in parenthesis

1991 ABC SCHEDULE

| <u>Date</u> | <u>Game</u> | <u>Time*</u> |
|-------------|---|-------------------------|
| 08/31 | Miami at Arkansas (National) | 12:30 p.m. |
| 09/07 | Michigan at Boston College (Regional) LSU at Georgia (Regional) <i>Arizona at Ohio State (Regional)</i> <i>Washington at Stanford (Regional)</i> | 3:30 p.m. |
| 09/14 | <i>Notre Dame at Michigan (National)</i> <i>Penn State at USC (National)</i> | 3:30 p.m. 9:00 p.m. |
| 09/21 | Florida at Syracuse (Regional) <i>Arizona State at USC (Regional)</i> <i>Houston at Illinois (Regional)</i> Washington at Nebraska (Regional) BYU at Penn State (Regional) Georgia at Alabama (Regional) | 3:30 p.m. 8:00 p.m. |
| 09/28 | <i>Florida State at Michigan (National)</i> Georgia Tech at Clemson (Regional) <i>Pittsburgh at Minnesota (Regional)</i> <i>Colorado at Stanford (Regional)</i> | 12:00 noon 3:30 p.m. |
| 10/05 | Wyoming at Air Force (Regional) Syracuse at Florida State (Regional) <i>Iowa at Michigan (Regional)</i> <i>UCLA at California (Regional)</i> | 3:30 p.m. |
| 10/12 | Penn State at Miami (National) Oklahoma vs. Texas (Regional) Virginia at Clemson (Regional) <i>Ohio State at Illinois (Regional)</i> <i>Oregon at California (Regional)</i> | 12:00 p.m. 3:30 p.m. |
| 10/19 | Tennessee at Alabama (National) Colorado at Oklahoma (Regional) Texas A&M at Baylor (Regional) | 12:00 p.m. 3:30 p.m. |

1991 ABC SCHEDULE (continued)

= =

| <u>Date</u> | <u>Game</u> | <u>Time*</u> |
|-------------|---|-------------------------|
| 11/16 | Miami at Florida State (National) Notre Dame at Penn State (Regional) <i>Michigan at Illinois</i> | 12:00 noon 3:30 p.m. |
| 11/23 | <i>Ohio State at Michigan (National)</i> | 12:00 noon 3:30 p.m. |
| 11/28 | Penn State at Pittsburgh (National) | 11:00 a.m. |
| 11/29 | Oklahoma at Nebraska (National) | 1:30 p.m. |
| 11/30 | Florida State at Florida (National) | 12:00 noon |
| 12/07 | Army vs. Navy (National) | 1:30 p.m. |

[NOTE: Big Ten/PAC-10 Package games are listed in italics.]

*All times Eastern

1991 ESPN SCHEDULE

| <u>Date</u> | <u>Game</u> | <u>Time*</u> |
|-------------|---|------------------------|
| 08/31 | Pittsburgh at West Virginia (PITT 34-3) | 7:30 p.m. |
| 09/05 | Tennessee at Louisville (TENN 28-11) | 8:00 p.m. |
| 09/07 | Wyoming at Colorado (COLO 30-13) | 7:30 p.m. |
| 09/12 | Houston at Miami (MIAMI 40-10) | 8:00 p.m. |
| 09/14 | Alabama at Florida (FLORIDA 35-0) | 7:30 p.m. |
| 09/19 | Virginia at Georgia Tech (GA TECH 24-21) | 8:00 p.m. |
| 09/21 | Auburn at Texas (AUBURN 14-10) | 7:30 p.m. |
| 09/26 | UCLA at San Diego State (UCLA 37-12) | 8:00 p.m. |
| 09/28 | Auburn at Tennessee (TENN 30-21) | 7:30 p.m. |
| 10/05 | Clemson at Georgia (GEORGIA 27-12) | 7:30 p.m. |
| 10/12 | Tennessee at Florida (FLORIDA 35-18) | 7:30 p.m. |
| 10/19 | Notre Dame at Air Force (NOTRE DAME 28-15) | 7:30 p.m. |
| 10/26 | West Virginia at Penn State (PENN STATE 51-6) Florida State at LSU (FLORIDA STATE 27-16) | 4:00 p.m. 7:30 p.m. |
| 10/31 | BYU at Colorado State (BYU 40-17) | 8:00 p.m. |
| 11/02 | North Carolina State at South Carolina (NC STATE 38-21) | 4:00 p.m. |

1990 GAME SCHEDULE

| DATE | CBS | ESPN AFTERNOON | ESPN PRIME TIME |
|----------|--|--|--|
| 9/1/90 | ---- | Texas A&M @ Hawaii 4:00 p.m. | Baylor @ Nebraska 7:30 p.m. |
| 9/6/90 | ---- | ---- | Stanford @ Colorado 8:00 p.m. |
| 9/8/90 | ---- | Clemson @ Virginia 4:00 p.m. | Miami @ BYU 7:30 p.m. |
| 9/13/90 | ---- | ---- | Houston @ Texas Tech 8:00 p.m. |
| 9/15/90 | (1A) Michigan @ Notre Dame DH 9:00 p.m. (1B) Pittsburgh @ Oklahoma DH 2:00 p.m. | ---- | Michigan State @ Syracuse 7:30 p.m. |
| 9/22/90 | (2A) San Diego State @ BYU SP 3:00 p.m. (2B) Alabama @ Georgia SP 3:00 p.m. | ---- | Colorado @ Texas 7:30 p.m. |
| 9/29/90 | ---- | South Carolina @ Georgia Tech 4:00 p.m. | Tennessee @ Auburn 7:30 p.m. |
| 10/6/90 | (3) Florida State @ Miami 2:00 p.m. | ---- | LSU @ Florida 7:30 p.m. |
| 10/13/90 | (4) Syracuse @ Penn State 3:30 p.m. | Oklahoma vs. Texas (Dallas) 4:00 p.m. | Florida @ Tennessee 7:30 p.m. |
| 10/20/90 | (5A) Miami @ Notre Dame DH 3:30 p.m. (5B) Penn State @ Boston College DH 12:00 noon | Alabama @ Tennessee 4:00 p.m. | Florida State @ Auburn 7:30 p.m. |
| 10/27/90 | (6) Oklahoma @ Colorado 2:00 p.m. | Penn State @ Alabama 5:00 p.m. | Notre Dame @ Pittsburgh 8:00 p.m. |
| 11/3/90 | (7) Georgia Tech @ Virginia 2:00 p.m. | Colorado @ Nebraska 4:00 p.m. | Auburn @ Florida 7:30 p.m. |
| 11/10/90 | (8) Notre Dame @ Tennessee 2:30 p.m. | BYU @ Wyoming 4:00 p.m. | Houston @ Texas 7:30 p.m. |
| 11/17/90 | (9A) Tenn. vs. Miss. (Memphis) DH 3:30 p.m. (9B) Texas @ TCU DH 12:00 noon | Penn State @ Notre Dame 4:00 p.m. | Georgia @ Auburn 7:30 p.m. |
| 11/22/90 | ---- | ---- | W. Virginia @ S. Carolina 8:00 p.m. |
| 11/23/90 | (10) Nebraska @ Oklahoma 2:30 p.m. | ---- | ---- |
| 11/24/90 | (11) Pittsburgh @ Penn State 2:30 p.m. | Virginia @ Virginia Tech 4:00 p.m. | Syracuse @ Miami 7:30 p.m. |
| 12/1/90 | (12A) Auburn-Alabama (Birm.) DH 3:15 p.m. (12B) Texas A&M @ Texas DH 12:00 noon | Miami @ San Diego State 4:00 p.m. | Florida @ Florida State 7:30 p.m. |
| 12/8/90 | (13) Army vs. Navy — p.m. | ---- | ---- |

1989 GAME SCHEDULE

| DATE | CBS | ESPN AFTERNOON | ESPN PRIME TIME |
|----------|--|---|---------------------------------------|
| 9/2/89 | ---- | Maryland @ NC State 3:30 p.m. | LSU @ Texas A&M 6:30 p.m. |
| 9/4/89 | ---- | ---- | Texas @ CU 7:30 p.m. |
| 9/7/89 | ---- | ---- | Washington State @ BYU 8:00 p.m. |
| 9/9/89 | ---- | ---- | Clemson @ Florida State 7:30 p.m. |
| 9/10/89 | ---- | ---- | Wyoming @ Air Force 8:15 p.m. |
| 9/16/89 | (1) Illinois @ CU 2:30 p.m. | California @ Miami 4:00 p.m. | Florida State @ LSU 7:30 p.m. |
| 9/23/89 | (2) Michigan State @ Notre Dame 2:30 p.m. | ---- | Syracuse @ Pittsburgh 7:00 p.m. |
| 9/30/89 | (3) Auburn @ Tennessee 2:30 p.m. | ---- | Pittsburgh @ W. Virginia 7:30 p.m. |
| 10/7/89 | (4) Virginia at Clemson 2:30 p.m. | ---- | Georgia @ Tennessee 7:00 p.m. |
| 10/14/89 | (5) LSU @ Auburn 2:30 p.m. | Penn State @ Syracuse 4:00 p.m. | Notre Dame @ Air Force 7:00 p.m. |
| 10/21/89 | (6A) USC at Notre Dame DH 3:30 p.m. (6B) Tennessee @ Alabama DH 12:00 p.m. | N.C. State @ Clemson 4:00 p.m. | Auburn @ Florida State 7:30 p.m. |
| 10/28/89 | (7) Alabama @ Penn State 2:30 p.m. | Pittsburgh @ Notre Dame 5:00 p.m. | Miami @ Florida State 8:00 p.m. |
| 11/4/89 | (8) Nebraska at CU 2:30 p.m. | West Virginia @ Penn State 4:00 p.m. | Florida @ Auburn 7:30 p.m. |
| 11/11/89 | (9A) Miami at Pittsburgh SP ? (9B) Air Force @ BYU SP 2:30 p.m. | Baylor @ Arkansas 4:00 p.m. | Alabama @ LSU 7:30 p.m. |
| 11/18/89 | (10) Notre Dame @ Penn State 2:30 p.m. | Virginia @ Maryland 4:00 p.m. | Clemson @ S. Carolina ? |
| 11/23/89 | ---- | ---- | West Virginia @ Syracuse 8:00 p.m. |
| 11/24/89 | (11) Arkansas @ Texas A&M 2:30 p.m. | ---- | ---- |
| 11/25/89 | (12A) Notre Dame @ Miami DH 6:30 p.m. (12B) Penn State @ Pittsburgh DH 12:00 p.m. | Tennessee @ Kentucky 3:30 p.m. | ---- |
| 12/2/89 | (13) Alabama @ Auburn 2:00 p.m. | Texas @ Texas A&M 4:00 p.m. | Florida State @ Florida 7:30 p.m. |
| 12/9/89 | (14) Army v. Navy (NJ) 2:30 p.m. | ---- | Air Force @ Hawaii 7:30 p.m. |

1988 GAME SCHEDULE

| DATE | GAME # (CBS ONLY) | CBS | ESPN AFTERNOON | ESPN PRIME TIME |
|----------|----------------------|---|--|---|
| 9/1/88 | | | | USC @ Boston College 7:30 p.m. |
| 9/3/88 | 1 | Florida State @ Miami 9:00 p.m. | Tennessee @ Georgia - 6:00 p.m. | |
| 9/8/88 | | | | Texas @ BYU 8:00 p.m. |
| 9/10/88 | 2 | Michigan @ Notre Dame 9:00 p.m. | Oklahoma @ North Carolina 5:00 p.m. | |
| 9/11/88 | | | | Air Force @ San Diego St. 9:30 p.m. |
| 9/17/88 | 3 | Florida St. @ Clemson 2:30 p.m. | | Ohio St @ Pittsburgh 7:00 p.m. |
| 9/24/88 | 4 | Tennessee @ Auburn 2:30 p.m. | Michigan St @ Florida St 4:00 p.m. | Arizona St @ Nebraska 7:00 p.m. |
| 10/1/88 | 5 | LSU @ Florida 2:30 p.m. | | Stanford @ Notre Dame 7:00 p.m. |
| 10/8/88 | 6 | Texas-Oklahoma (Dallas) 2:30 p.m. | Notre Dame @ Pitt 4:00 p.m. | Auburn @ LSU 7:00 p.m. |
| 10/15/88 | 7 | Miami @ Notre Dame 2:30 p.m. | Duke @ Clemson 4:00 p.m. | Syracuse @ Penn St 7:00 p.m. |
| 10/22/88 | 8 | Penn St @ Alabama 2:30 p.m. | | Oklahoma @ Colorado 8:00 p.m. |
| 10/29/88 | 9 | Penn St @ W Virginia 2:30 p.m. | Auburn @ Florida 4:30 p.m. | South Carolina @ N. Carolina St. 8:00 p.m. |
| 11/5/88 | 10a & b | a) LSU @ Alabama 2:30 p.m./ b) UTEP @ Wyoming 2:30 p.m. | Oklahoma @ Oklahoma St. 4:30 p.m. | Florida St. @ South Carolina 8:00 p.m. |
| 11/12/88 | 11 | Georgia @ Auburn 2:30 p.m. | Pittsburgh @ Penn St. 4:30 p.m. | Wyoming @ Houston 8:00 p.m. |
| 11/19/88 | 12a & b | a) Nebraska @ Oklahoma 3:30 p.m. b) Penn St. @ Notre Dame 12:00 p.m. | | Syracuse @ W. Virginia 6:00 p.m. Miami @ LSU 9:00 p.m. |
| 11/24/88 | | | | Texas A&M @ Texas 8:00 p.m. |
| 11/25/88 | 13 | Alabama-Auburn (Birmingham) 2:30 p.m. | | |
| 11/26/88 | 14 | Arkansas @ Miami 12:00 Noon | | Florida @ Florida State 7:30 p.m. |
| 12/1/88 | | | | Alabama @ Texas A&M 8:30 p.m. |
| 12/3/88 | 15 | Army-Navy (Philadelphia) 2:00 p.m. | Pittsburgh @ Syracuse 4:30 p.m. | BYU @ Miami 8:00 p.m. |

1987 CBS, ESPN Afternoon and Prime Time Televised Games

| | CBS | ESPN Afternoon | ESPN Prime Time |
|-------|---|-----------------------------------|-----------------------------------|
| 09/02 | | | Pitt @ BYU 8:00 pm |
| 09/05 | | Texas @ Auburn 4:30 pm | LSU @ Texas A&M 8:00 pm |
| 09/12 | Alabama @ Penn State 8:00 pm | UCLA @ Nebraska 5:00 pm | |
| 09/19 | Georgia @ Clemson 2:30 pm | Washington @ Texas A&M 4:00 pm | Mich. St. @ Notre Dame 7:30 pm |
| 09/26 | Ohio St. @ LSU 2:30 pm | Miami @ Arkansas 4:00 pm | Penn St. @ Boston Col. 7:30 pm |
| 10/03 | Miami @ Florida St. 2:30 pm | S. Carolina @ Nebraska 4:00 pm | Florida @ LSU 7:30 pm |
| 10/10 | Texas vs Oklahoma 2:30 pm | LSU @ Georgia 4:00 pm | Notre Dame @ Pitt 7:15 pm |
| 10/17 | Penn State @ Syracuse Split Nat'l 50% | Texas @ Arkansas 4:00 pm | Tennessee @ Alabama 7:00 pm |
| | Nebraska @ Okla State 2:30 pm | | |
| 10/24 | USC at Notre Dame 1:30 pm | | Colorado @ Oklahoma 7:30 pm |
| 10/31 | Syracuse @ Pitt 2:30 pm | Air Force @ BYU 4:00 pm | Florida @ Auburn 7:30 pm |
| 11/07 | Florida St @ Auburn 2:30 pm | Clemson @ N. Carolina 4:00 pm | Alabama @ LSU 7:30 pm |
| 11/14 | Alabama @ Notre Dame 2:30 pm | Auburn @ Georgia 4:00 pm | Penn State @ Pitt 7:30 pm |
| 11/21 | Notre Dame @ Penn St. Noon-Double Header Oklahoma @ Nebraska 3:30 pm | | Clemson @ S.Carolina 7:30 pm |
| 11/26 | | | Texas @ Texas A&M 8:00 pm |
| 11/27 | Alabama @ Auburn 2:30 pm | | |
| 11/28 | Florida St. @ Florida Noon-Double Header Notre Dame @ Miami 3:30 pm | Nebraska @ Colorado 4:00 pm | Georgia @ Georgia Tech 7:30 pm |
| 12/05 | Army vs Navy 2:00 pm | Arkansas @ Hawaii 4:00 pm | South Carolina @ Miami 7:30 pm |

1986 ABC TELEVISION PLAN

| | | |
|----------------|-----------------------------|----------------|
| Sept. 6, 1986 | UCLA at Oklahoma | National |
| | Florida State at Nebraska | National |
| Sept. 13, 1986 | Michigan at Notre Dame | National |
| Sept. 20, 1986 | Clemson at Georgia | Split-National |
| | USC at Baylor | Split-National |
| Sept. 27, 1986 | Purdue at Notre Dame | Split-National |
| | Tennessee at Auburn | Split-National |
| Oct. 4, 1986 | Notre Dame at Alabama | National |
| Oct. 11, 1986 | Miami (FL) at West Virginia | Split-National |
| | Texas at Oklahoma | Split-National |
| Oct. 18, 1986 | Alabama at Tennessee | Split-National |
| | Baylor at Texas A&M | Split-National |
| Oct. 25, 1986 | Penn State at Alabama | National |
| Nov. 1, 1986 | Mississippi at LSU | Split-National |
| | Oklahoma at Kansas | Split-National |
| Nov. 8, 1986 | Cincinnati at Auburn | Split-National |
| | Miami (FL) at Pittsburgh | Split-National |
| Nov. 15, 1986 | Penn State at Notre Dame | Split-National |
| | Texas A&M at Arkansas | Split-National |
| Nov. 22, 1986 | Oklahoma at Nebraska | National |
| Nov. 29, 1986 | Auburn at Alabama | National |
| Dec. 6, 1986 | BYU at Air Force | National |

1986 ESPN TELEVISION PLAN

| | | |
|----------------|------------------------------|----------|
| Aug. 30, 1986 | Miami (FL) at South Carolina | National |
| Sept. 1, 1986 | Maryland at Pittsburgh | National |
| Sept. 13, 1986 | Texas A&M at LSU | National |
| Sept. 20, 1986 | Penn State at Boston College | National |
| Sept. 27, 1986 | Georgia at South Carolina | National |
| Oct. 4, 1986 | Houston at Baylor | National |
| Oct. 11, 1986 | Oklahoma State at Nebraska | National |
| Oct. 18, 1986 | Arkansas at Texas | National |
| Oct. 25, 1986 | Auburn at Mississippi State | National |
| Nov. 1, 1986 | Penn State at West Virginia | National |
| Nov. 8, 1986 | LSU at Alabama | National |
| Nov. 15, 1986 | Georgia at Auburn | National |
| Nov. 22, 1986 | Oklahoma at Nebraska | National |
| | Notre Dame at LSU | National |
| Nov. 27, 1986 | Texas A&M at Texas | National |
| Nov. 29, 1986 | BYU at San Diego State | National |
| Dec. 4, 1986 | Missouri at Oklahoma State | National |
| Dec. 6, 1986 | Michigan at Hawaii | National |

1985 TELEVISED GAMES

ABC

| | | |
|----------|----------------------------|----------|
| 09-02-85 | Alabama @ Georgia | National |
| 09-07-85 | Florida State @ Nebraska | National |
| 09-14-85 | Washington @ BYU | Split |
| 09-14-85 | UCLA @ Tennessee | Split |
| 09-21-85 | Michigan @ South Carolina | National |
| 09-28-85 | Auburn @ Tennessee | Split |
| 09-28-85 | Iowa @ Iowa State | Split |
| 10-05-85 | Notre Dame @ Air Force | National |
| 10-12-85 | Alabama @ Penn State | National |
| 10-19-85 | Miami @ Oklahoma | Split |
| 10-19-85 | Texas @ Arkansas | Split |
| 10-26-85 | West Virginia @ Penn State | Split |
| 10-26-85 | Colorado @ Nebraska | Split |
| 11-02-85 | Navy @ Notre Dame | Split |
| 11-02-85 | Miami @ Florida State | Split |
| 11-09-85 | Alabama @ LSU | Split |
| 11-09-85 | Baylor @ Arkansas | Split |
| 11-16-85 | Notre Dame @ Penn State | Split |
| 11-16-85 | Georgia @ Auburn | Split |
| 11-23-85 | Nebraska @ Oklahoma | National |
| 11-30-85 | Alabama @ Auburn | National |
| 12-07-85 | SMU @ Oklahoma | National |

ESPN

| | | |
|----------|--------------------------------|----------|
| 08-31-85 | Purdue @ Pittsburgh | National |
| 09-07-85 | UCLA @ BYU | National |
| 09-14-85 | Texas A&M @ Alabama | National |
| 09-21-85 | Michigan State @ Notre Dame | National |
| 09-28-85 | SMU @ TCU | National |
| 10-05-85 | Mississippi @ Auburn | National |
| 10-12-85 | Nebraska @ Oklahoma State | National |
| 10-19-85 | Kentucky @ LSU | National |
| 10-26-85 | Georgia Tech @ Tennessee | National |
| 11-02-85 | SMU @ Texas A&M | National |
| 11-09-85 | South Carolina @ Florida State | National |
| 11-16-85 | Arkansas @ Texas A&M | National |
| 11-23-85 | Penn State @ Pittsburgh | National |
| 11-28-85 | Texas @ Texas A&M | National |
| 11-30-85 | West Virginia @ Syracuse | Split |
| 11-30-85 | Oklahoma @ Oklahoma State | Split |
| 12-07-85 | BYU @ Hawaii | National |

1984 TELEVISED GAMES

ABC

| | | |
|----------|--------------------------------|----------------|
| 09-08-84 | Boston College @ Alabama | National |
| 09-15-84 | Oklahoma @ Pittsburgh | National |
| 09-29-84 | Notre Dame @ Missouri | National |
| 10-06-84 | Oklahoma State @ Nebraska | Split-national |
| 10-06-84 | Georgia @ Alabama | Split-national |
| 10-13-84 | Texas-Oklahoma @ Dallas | National |
| 10-20-84 | Wake Forest @ Virginia | Regional |
| 10-20-84 | Brigham Young @ Air Force | Regional |
| 10-20-84 | Louisiana State @ Kentucky | Regional |
| 10-20-84 | Boston College @ West Virginia | Regional |
| 10-27-84 | Southern Methodist @ Texas | Split-national |
| 10-27-84 | Notre Dame @ Louisiana State | Split-national |
| 11-03-84 | Boston College @ Penn State | Split-national |
| 11-03-84 | Auburn @ Florida | Split-national |
| 11-10-93 | Florida State @ South Carolina | National |
| 11-17-84 | Oklahoma @ Nebraska | Split-national |
| 11-17-84 | Texas @ Texas Christian | Split-national |
| 11-24-84 | Oklahoma State @ Oklahoma | National |
| 12-01-84 | Florida @ Florida State | National |
| 12-01-84 | Auburn-Alabama @ Birmingham | National |

ESPN

| | | |
|----------|---------------------------------|----------|
| 09-01-84 | Brigham Young @ Pittsburgh | National |
| 09-01-84 | Florida-Miami @ Tampa | National |
| 09-15-84 | Auburn @ Texas | National |
| 09-22-84 | North Carolina @ Boston College | National |
| 09-29-84 | Navy @ Arkansas | National |
| 10-06-84 | Miami @ Notre Dame | National |
| 10-13-84 | Vanderbilt @ Louisiana State | National |
| 10-20-84 | Oklahoma @ Iowa State | National |
| 10-25-84 | Brigham Young @ New Mexico | National |
| 10-27-84 | Penn State @ West Virginia | National |
| 11-03-84 | Air Force @ Army | National |
| 11-10-84 | Missouri @ Oklahoma State | National |
| 11-17-84 | Georgia @ Auburn | National |
| 11-24-84 | Arkansas @ Southern Methodist | National |
| 12-01-84 | Texas A&M @ Texas | National |